

# WHAT CAUSES HAIR LOSS IN WOMEN?

## It is not just you.

While it might not feel like it, hair loss is surprisingly common in women, an estimated one in four UK women experience hair loss. The only difference is what is causing it.



**Female Pattern Hair Loss:** the most common cause for hair loss in women. It's an inherited condition that affects a woman's hair growth cycle. It gradually shortens the time that hair follicles spend actively growing and over time, follicles become dormant. So while hair may still be growing, the quality of that hair will change: getting smaller, finer, and less visible, until follicles become inactive and new hair is no longer produced.

## What does Female Pattern Hair Loss look like?

Women with female pattern hair loss experience a general hair loss, with the most extensive loss occurring on the top of the head and along the parting.

## Can I prevent Female Pattern Hair Loss?

While you can't take the genetics out of it, it doesn't mean you are powerless against hair loss. The active ingredient minoxidil is the only clinically proven treatment for Female Pattern Hair Loss. It is the active ingredient in REGAINE® for Women.

### ► How Minoxidil works

Minoxidil works by increasing the supply of blood and nutrients to your hair follicles helping to strengthen the existing hairs and encouraging them to grow. It helps to promote hair regrowth in **4 ways**:

1. Reverses miniaturisation of follicles
2. Increases blood flow around follicles
3. Stimulates follicle movement from resting to hair growth phase
4. Extends each follicle's growth phase

## WHY REGAINE® FOR WOMEN FOAM?

# The only clinically proven foam to regrow hair in women.

Minoxidil is the active ingredient in REGAINE® for Women Foam.

It is scientifically proven to reactivate hair follicles by working deep down in the root.

It is the only proven treatment for Female Pattern Hair Loss.

**8 out of 10** women experience hair regrowth.

Revitalised follicles enable clinically visible results in as little as **12 weeks**.

It is a **Once a Day Scalp Foam**, easy to incorporate into your daily routine.



### ► FIND OUT MORE:

At the pharmacy counter in your local Boots store

[Regaine.co.uk/women](http://Regaine.co.uk/women)



REGAINE® for Women Once a Day Scalp Foam 5% w/w cutaneous foam is a treatment for female pattern hair loss. Contains Minoxidil. Always read the label.